



2012 Committee Program of Work

Global Relations Committee

Committee Chair: Kathy Tweeten, Chair Chapter Relations Committee

Global Relations Committee:

Karol Dyson, Maryland (NE) (2010)
Nancy Kadwill, Pennsylvania (NE) (2011)
Daniel Culbert, Florida (S) (2011)
Joanne Cavis, Georgia (S) (2012)
Mary Simon Leuci, Missouri (NC) (2011)
Vicki Hayman, Wyoming (W) (2011)
Mark Platten, Colorado (W) (2012)
Paul Lachappelle, Montana (W) (2012)

Goal 1: Promote internal and external communications.

Objective: Promote opportunities and benefits of membership in the organization.

Annual Goal 1: Increase contact to enhance awareness of Global Relations committee activities.

Action Item 1: Contact all chapters in respective districts to identify Global Relations chairs.

- a. Encourage chapters to establish a Global Relations committee where none exists.
- b. Contact existing Global Chairs to establish a relationship, solicit articles, enhance and expand the Global network and sharing of resources, create new Global resources.
- c. Establish schedule of contact with state chapter Global Relations chairs to follow national committee calls..

Action Owner: ESP Global Relations Committee Members

Timeline: November 2011 - January 2012

Action Item 2: Increase recognition of international Extension programs

- a. Solicit relevant stories for ESP news stories and on-line articles. Include how the experience is relevant to Extension programming and value to county, state and institution.
- b. Create calendar for article submission.

Action Owner: ESP Global Relations Committee Members, Committee Chair

Timeline: November 2010 - January 2011

Action Item 3: Recognize national committee members with a letter to State Director

Action Owner: ESP Global Relations Committee, Chair

Timeline: January 2012

Goal 2: Provide Sustainable Organizational Leadership.

Objective: Increase awareness of committee opportunities and responsibilities.

Annual Goal 1: Increase awareness of Global Relations Committee

Action Item 1: Encourage application for national committee membership

- a. Contact other Extension professional associations [e.g. NEAFCS, NAE4-HA, etc.] inviting their members to join ESP and contribute to Global Extension activities.
- b. Committee members contact Extension employees involved in International work to join ESP and become involved in the Global Relations Committee which will help build membership.

Action Owner: ESP Global Relations Committee, Committee Chair

Timeline: Ongoing

Action Item 2: Provide State Global Relations Committee Chairs with the plan of work, outlining the current projects being worked on, and identify which of their chapter members are doing global work. Identified members can be asked to:

- a. Summarize their international activities
- b. Write articles for the state and national organization
- c. Be interviewed for testimonial videos on the value of international Extension work.

Action Owner: ESP Global Relations Committee, Committee Chair

Timeline: On-going

Action Item 3: Develop testimonial videos marketing the value of ESP from different perspectives: early, mid, late career and life members; county based faculty and campus; faculty and administration.

- a. Conduct a qualitative analysis of the international experience videos, to extract statements on the values of global Extension work.
- b. Prepare and submit an article on the themes discovered from this analysis. [e.g. Journal of Extension.]
- c. Submit videos to Marketing Committee for editing and posting on U-Tube website, with links back to the ESP website.

Action Owner: ESP Marketing Committee, Committee Chair; ESP Marketing Committee, ESP Executive Director

Timeline: Ongoing

Goal 3: Provide and enhance professional development opportunities to members.

Objective: Continue to promote alternative methods and technologies for delivery of professional development and leadership development.

Annual Goal 1: Increase awareness of international opportunities in the U.S. and abroad. This also includes developing a better understanding of and interaction with various cultures within our own communities and areas we serve..

Action Item 1: Review and enhance National ESP website Global Extension web link list.

- a. Include links to other countries to increase cultural awareness.
- b. Include section on evaluation tools, methods, and reports used for global activities

Action Owner: ESP Global Relations Committee, Committee Chair

Timeline: Ongoing

Action Item 2: Conduct Concurrent sessions and exhibit posters on Global Relations.

- a. Encourage proposal submissions for annual conference, for example:
 - To provide education on the logistics of planning or conducting Global Relations programming
 - To share various opportunities/experiences that Extension professionals have conducted on a global basis and how they made it work, what was required from them on their return, how the costs were covered housing, etc.
 - To talk about what Global Relations and how it's been defined in our own areas through international businesses, military influence, or refugee/emigration or even cultural communities within various cities.

Action Owner: ESP Global Relations Committee, Committee Chair

Timeline: On-going